

Jennifer Gregor

Gregor finds natural fit in IP practice



GODFREY & KAHN

Jennifer Gregor was immediately drawn to intellectual property litigation in law school. With the experience she had gained working in the pharmaceutical and biotech industries early in her career, she knew this was the area for her.

"I studied science in college before law school and have always been interested in science and solving problems," Gregor said. "I started my career working in a lab working with HIV and hepatitis diagnostic testing where I didn't have the interaction with people that I do now. I knew in law school that I wanted to continue to work in science."

She is now a shareholder in Godfrey & Kahn's intellectual property and litigation practice groups. The work has her helping clients with all sorts of legal matters related to intellectual property,

including procurements, clearance and enforcement actions.

Gregor has litigated cases involving trademarks, advertising, unfair competition, copyrights and licensing in district courts throughout the country, as well as in the 7th, 9th, and Federal Circuit Courts of Appeals.

"I like the variety of the work I do and no two days being the same. I like being in court and I like the team work aspect that is involved with sophisticated teams with the client, firm, vendors, consultants and experts," she said. "I also like learning about clients' businesses and being exposed to a lot of cool things in terms of science and technology going on in the world."

Gregor attributes her success to her team and her mentors. She in turn has tried to help associates of the firm and

people on her team in the same ways.

"She leads by doing and others look up to her as a role model and a mentor," said Brian Gilpin, a shareholder at Godfrey & Kahn and team leader of the firm's intellectual property practice group.

For many years, she has served on the firm's Women's Leadership Forum, which helps female attorneys reach their full potential. Her leadership is well recognized outside the firm, too. She is now serving as president-elect of the Western District of Wisconsin Bar Association.

Gregor also serves on the steering committee of Madison Women in Intellectual Property, a networking group of female professionals. And she sits on the Board of Visitors for the UW-Madison College of Agriculture and Life Sciences.

— Emily Bultman