



Jay K. Creagh

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Practice Areas

Corporate Law

Corporate Governance

Emerging Companies

Mergers & Acquisitions

Private Equity & Venture
Capital

Admissions

Wisconsin

Education

Juris Doctor, University of
Minnesota Law School,
magna cum laude, Order of
the Coif, (Note & Comment
Editor for the *Minnesota Law
Review*)

Bachelor of Arts, University
of Wisconsin-Madison



Jay is the co-chair of the firm's Startup and Venture Capital Practice Group and is a member of the firm's Corporate Law, Mergers and Acquisitions, and Private Equity Practice Groups. Jay enjoys advising clients on complex mergers and acquisitions across multiple industries, including manufacturing, distribution, technology, energy, healthcare and financial services. He provides strategic, practical legal and business advice to startups and emerging growth companies at every stage of their business. Jay also advises individual angel investors, angel groups, family offices, venture capital funds and corporate venture capital investors in a wide range of investment activities.

In addition to his mergers and acquisitions and startup and venture capital practices, Jay also assists a variety of clients with general governance and corporate matters and in customer, supplier, consulting, employment, manufacturing, distribution and license agreements.

Prior to law school, Jay was a director at Camp Manito-wish YMCA, one of the leading character and leadership development organizations in the country, where he focused on risk management, human resources and program development.

Representative Experience

Recent Transactions

Represented Gateway Capital Fund I, L.P. in its fund formation, investor negotiations, and investments.

Represented the corporate venture fund of a fortune 200 company in multiple startup investments.

Represented new angel group in multiple seed stage investments.

Represented centralized digital asset trading platform company in Series Seed Preferred Stock offering.

Represented clinical trials software company in its sale to publicly traded company (transaction not public).

Represented paddle sports company in its sale to private equity backed strategic company (transaction not public).

Represented private equity owned technology company in its acquisition of assets of software and data company (transaction not public).

Represented advanced manufacturing company in Series Seed Preferred Stock offering.

Representative Experience

Recent Transactions

Represented Ingersoll Rand Inc. (NYSE: IR) in its acquisition of Albin Pump SAS (Montelimar, France).

Represented private equity owned technology company in its acquisition of a digital marketing and online advertising company (transaction not public).

Represented founder of sporting good company in management buyout.

Represented insurance agency in Series A Preferred Stock investment in cybersecurity management and digital forensics company.

Represented Frontdesk, Inc. in Series A Preferred Stock offering.

Represented family office investment in battery technology company.

Historical Transactions

Represented ESOP owned software company in its sale to a private equity owned software company (transaction not public).

Represented Pinstripe Holdings, LLC (Brookfield, WI) together with Kirkland & Ellis LLP, in the merger of the company with an affiliate of Permira (a global private equity firm).

Represented Dynamis Software Corporation in its sale to Applied Systems.

Represented a fortune 200 company in international global tax restructuring project.

Represented The Mark Travel Corporation in its sale to Apple Leisure Group.

Represented privately-held software company in its sale to private equity firm.

Represented Socialeads, Inc. in its initial seed and seed plus round stock offerings.

Represented various entities formed by Golden Angels Investors in connection with portfolio company investments.

Represented local brewery in connection with capital raise.

Represented limited partner in investment in private equity fund.

Represented privately-held sporting good company in acquisition of its foreign distributor.

Represented CMFG Ventures, LLC in investment in Rippleshot, LLC.

Represented new owner in acquisition of Management Research Services, Inc.

Represented Gardner Denver, Inc. (NYSE: GDI) in its acquisition of LeROI Compressors.

Represented local brewery in issuance of equity incentive units.

Represented Mason Wells Buyout Fund IV in its investment in L.B. White Company.

Representative Experience

Historical Transactions

Represented Seven Marine in the sale of its business to Volvo Penta (Sweden).

Represented Osprey Packs, Inc. in recapitalization.

Represented purchasers of retail sporting goods store.

Represented local distillery in initial capital raise.

Represented privately-held company in its acquisition of certain assets of a media advertising company.

Represented Johnson Controls, Inc. (NYSE: JCI) in its sale of two divisions to a private equity buyer.

Represented Illinois Auto Electric Co. in the sale of its Midwest Engine Warehouse division to Power Distributors, LLC.

Represented Gardner Denver, Inc. (NYSE: GDI) in its sale of Air Relief Holdings to Pelican Energy Partners.

Represented Prairie Capital Fund VI in its investment in BOTE, LLC.

Represented private investor in convertible debt and preferred stock investment in outdoor clothing company.

Represented IOD Incorporated in merger with HealthPort affiliate.

Represented Magneto Power, LLC in the sale of its distribution business to Power Distributors, LLC.

Represented the owners of Monroe Truck Equipment, Inc. in their sale of stock to Industrial Opportunity Partners, LLC.

Represented Technique Golf, LLC in its sale to EG Capital.

Represented SF Analytical Laboratories, Inc., in its sale to Eurofins, a strategic buyer.

Represented Quad/Graphics (NYSE: Quad) in its acquisition of UniGraphic, Inc.

Represented Quad/Graphics (NYSE: Quad) in its acquisition of certain printing operations from Gannett Co.

Represented AquaMost, Inc. in convertible debt financing.

Represented Geneva Capital Management Ltd. in its sale to Henderson Global Investors (North America), Inc.

Represented various private equity and public companies in due diligence of potential acquisition targets.

Honors

Named an Up & Coming Lawyer by the *Wisconsin Law Journal* (2021)

Recognized by *Best Lawyers* "Ones to Watch" (Corporate, 2022 - present)

Recognized by BizTimes as a *Rising Star in Law* (2022)

Recognized by *Super Lawyers* as a *Wisconsin Rising Star* (2022)