



Jay K. Creagh

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Practice Areas

Corporate
Corporate Governance
Emerging Companies
Mergers & Acquisitions
Private Equity
Startups & Venture Capital

Admissions

Wisconsin

Education

Juris Doctor, University of Minnesota Law School, *magna cum laude*, Order of the Coif, (Note & Comment Editor for the *Minnesota Law Review*)

Bachelor of Arts, University of Wisconsin-Madison



Jay leads the firm's Startup and Venture Capital team and is a member of the firm's Corporate practice. Jay regularly guides startups and emerging growth companies through each stage of their business journey. He advises individual angel investors, angel groups, family offices, venture capital funds and corporate venture capital investors in a wide range of investment activities.

In addition to his work with startups, Jay regularly advises clients on complex mergers and acquisitions and has deep expertise in private equity transactions. Jay has experience across a variety of industries including manufacturing, distribution, technology, energy, healthcare and financial services. He also assists foreign companies with investments and acquisitions in the U.S., guiding them through the legal and regulatory landscape of the American market.

Jay provides counsel on general governance and corporate matters, including customer, supplier, consulting, employment, manufacturing, distribution and license agreements. No matter the issue, Jay is committed to focusing on what matters most to his clients and offering clear and practical solutions.

Prior to law school, Jay served as a director at Camp Manito-wish YMCA, a leading character and leadership development organization, where he focused on risk management, human resources and program development – experiences that still inform his practical, client-centered approach to this day.

Representative Experience

Recent Transactions

Represented multiple corporate venture capital funds in startup investments and exit transactions

Represented health care partner in multiple startup investments

Represented Gateway Capital Fund in its initial fund formation, investor negotiations, and venture investments

Represented multiple angel groups in startup investments and regulatory compliance matters

Represented multiple early-stage companies in preferred stock offering led by a foreign investor

Represented a Fortune 500 retail company in connection with a credit facility and purchase option of a start-up company (transaction not public)

Represented robotics automation company in preferred stock offering

Representative Experience

Represented electric boat company in multiple funding rounds

Represented mental health software company in seed financing

Represented medical device company in equity financing

Represented Addnode Group AB in its acquisitions of CTC Software, D3 Technical Services, LLC, and Microdesk LLC and M2 Technologies LLC

Represented Johnson Controls, Inc. (NYSE: JCI) in its acquisition of M&M Carnot, provider of natural refrigeration solutions with operations in the United States and Canada

Represented Osprey Packs, Inc. in its sale to Helen of Troy Limited (NASDAQ: HELE)

Represented clinical trials software company in its sale to publicly traded company (transaction not public)

Honors

Recognized by the *Wisconsin Law Journal* as an *Up & Coming Lawyer* (2021)

Recognized by *Best Lawyers* “Ones to Watch” (Corporate, 2022 - present)

Recognized by BizTimes as a *Rising Star in Law* (2022)

Recognized by *Super Lawyers* as a *Wisconsin Rising Star* (2022 - 2023)