



## Patricia L. Falb

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**Milwaukee**  
833 East Michigan Street  
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Milwaukee, WI 53202

### Practice Areas

Commercial Finance  
Corporate  
Corporate Governance  
Media & First Amendment  
Mergers & Acquisitions  
Private Equity

### Admissions

Wisconsin

### Education

Juris Doctor, University of Wisconsin Law School, *magna cum laude*

Bachelor of Arts, University of Wisconsin-Eau Claire, Business Administration

Patricia Falb is a shareholder in the Corporate practice in the Milwaukee office. Patricia represents a variety of privately held companies and their owners and executives, as well as institutional investors on a wide range of corporate and commercial matters.

Patricia's practice is focused on buy-side and sell-side mergers and acquisitions, joint ventures, divestitures, and private equity transactions in transactions of all sizes and across a variety of industries. In addition, Patricia provides counsel on general corporate matters including corporate governance, strategic commercial agreements, executive compensation, ownership succession and numerous other matters.

Patricia is a member of the firm's Board of Directors.

### Representative Experience

Represented Financial Solutions, LLC in sale to Pensionmark

Represented Gustave A. Larson Company in partnership with Hajoca Corporation

Represented Coastal Manufacturing, Inc. in sale to affiliate of Vopne Capital

Represented Osprey Packs, Inc. in acquisition of Osprey Europe, Ltd and sale of Osprey Packs and its subsidiaries to Helen of Troy

Represented Park Sutton Securities in sale to Waller Helms Advisors

Represented Roosevelt Investment Group in sale to CI Financial Corp.

Represented Landec Corporation in acquisition of Yucatan Foods, L.P. and Camden Fruit Corp. and its subsidiary Apio, Inc. in acquisition of GreenLine Foods, Inc. and Olive Oil & Vinegar

Represented TCI, LLC in sale to Allied Motion Technologies Inc.

Represented The Mark Travel Corporation in sale to Apple Leisure Group

Represented IOD Incorporated in merger with HealthPort affiliate

Represented Technique Golf, LLC in sale to EG Capital

Represented Geneva Capital Management Ltd. in sale to Henderson Global Investors (North America), Inc.

Represented Erik Buell Racing, Inc. in equity investment by Hero MotoCorp Limited

## Representative Experience

Represented MarketLab, Inc. in sale to Water Street Healthcare Partners, II L.P.

Represented TYBRIN Corporation in sale to Jacobs Engineering Group, Inc.

Represented Trans-Coil Inc. in sale to management and Centerfield Capital

Represented Allen Edmonds Shoe Corporation in sale to Goldner Hawn Johnson & Morrison, Inc.

Represented Frank F. Haack & Associates, Inc. in sale to Hilb, Rogal & Hobbs

Represented Cedar Creek Partners in purchases and sales for several portfolio companies including Syron Engineering & Manufacturing, Ramco Industries, Nordco, Inc. and Tenere Inc.

## Activities

Godfrey & Kahn – Board of Directors

## Honors

Recognized by *Chambers USA* (Corporate/M&A, 2007 – present)

Named Woman of Distinction in Law by the *Wisconsin Law Journal* (2005)

Listed in *Best Lawyers in America* (Corporate Law, Mergers & Acquisitions, 2010 – present)

Recognized as a *Wisconsin Super Lawyer* (2011 – 2022)

Named a Woman of Influence by *The Business Journal of Milwaukee* (2010)

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