



## Patricia L. Falb

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Milwaukee  
833 East Michigan Street  
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Milwaukee, WI 53202

### Practice Areas

Commercial Lending  
Corporate Governance  
Corporate Law  
Health Care  
Mergers & Acquisitions  
Private Equity & Venture Capital

### Admissions

Wisconsin

### Education

Juris Doctor, University of Wisconsin Law School, *magna cum laude*

Bachelor of Arts, University of Wisconsin-Eau Claire, Business Administration

Patricia Falb is a shareholder in the Corporate Law Practice Group in the Milwaukee office. Patricia represents a variety of privately held companies and their owners and executives, as well as institutional lenders and investors on a wide range of corporate and commercial matters.

Patricia's practice encompasses merger and acquisition work, secured lending and commercial transactions, investment agreements, mezzanine and venture financing, private placements and contract negotiations in transactions of all sizes and in a variety of industries. In addition, Patricia provides counsel on corporate governance matters, strategic planning, executive compensation, ownership succession and numerous other matters.

Patricia is a member of the firm's Management Committee and Board of Directors.

### Representative Experience

Represented Landec Corporation in acquisition of Yucatan Foods, L.P. and Camden Fruit Corp.

Represented TCI, LLC in sale to Allied Motion Technologies Inc.

Represented The Mark Travel Corporation in sale to Apple Leisure Group

Represented Osprey Packs, Inc. in recapitalization

Represented IOD Incorporated in merger with HealthPort affiliate

Represented Technique Golf, LLC in sale to EG Capital

Represented Geneva Capital Management Ltd. in sale to Henderson Global Investors (North America), Inc.

Represented Erik Buell Racing, Inc. in equity investment by Hero MotoCorp Limited

Represented Apio, Inc. (subsidiary of Landec Corporation) in acquisition of GreenLine Foods, Inc. and O Olive

Represented MarketLab, Inc. in sale to Water Street Healthcare Partners, II L.P.

Represented TYBRIN Corporation in sale to Jacobs Engineering Group, Inc.

Represented Zywave Inc. in equity investment by Vista Equity Partners

## Representative Experience

Represented Trans-Coil Inc. in sale to management and Centerfield Capital

Represented Allen Edmonds Shoe Corporation in sale to Goldner Hawn Johnson & Morrison, Inc.

Represented Frank F. Haack & Associates, Inc. in sale to Hilb, Rogal & Hobbs

Represented Cedar Creek Partners in purchases and sales for several portfolio companies including Syron Engineering & Manufacturing, Ramco Industries, Nordco, Inc. and Tenere Inc.

## Activities

Godfrey & Kahn – Board of Directors; Diversity Committee; Management Committee

Wisconsin Humane Society – Board Member

## Honors

Recognized by *Chambers USA* (Corporate/M&A, 2007 – 2018)

Named Woman of Distinction in Law by the *Wisconsin Law Journal* (2005)

Listed in *Best Lawyers* (Corporate Law, Mergers & Acquisitions, 2010 -present)

Recognized as a *Wisconsin Super Lawyer* (2011 - present)

Named a Woman of Influence by *The Business Journal of Milwaukee* (2010)

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