



## Emily K. Fons

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### Milwaukee

833 East Michigan Street  
Suite 1800  
Milwaukee, WI 53202

### Practice Areas

Antitrust

Corporate

Mergers & Acquisitions

### Admissions

Wisconsin

### Education

Juris Doctor, University of California, Hastings College of the Law, 2015

Bachelor of Science, Finance, Marquette University, 2011

Emily is a seasoned antitrust attorney who helps clients navigate the evolving antitrust landscape. She advises her clients on all aspects of antitrust law including premerger notification (filings under the Hart-Scott-Rodino Act), mergers and acquisitions, joint ventures, horizontal and vertical restraints of trade, monopolization and exemptions and immunities to the federal antitrust laws.

Emily has successfully represented clients in merger investigations before the Department of Justice Antitrust Division and the Federal Trade Commission. She regularly counsels clients on the competitive implications of mergers and acquisitions and strategies for obtaining regulatory approval, both in the United States and abroad. Emily's clients have included global manufacturers, private equity firms and healthcare organizations in concentrated markets – all of which have had success in clearing antitrust hurdles. She brings a dual perspective to her engagements, drawing on her experience from both the enforcement and defendant sides. Representing a state attorney general's office in multiple healthcare system transactions, Emily has a unique insight into the government's approach to relevant antitrust matters. She frequently authors articles highlighting law changes that impact her clients' businesses.

Emily also has experience in non-merger antitrust matters, including:

- Drafting and enforcing minimum advertised pricing policies
- Reviewing commercial agreements for antitrust risk
- Counseling clients on interactions with competitors, suppliers, dealers, and distributors
- Training on the pitfalls of antitrust law in day-to-day operations, particularly highlighting the Robinson-Patman Act's applicability to discounts and rebates

In addition to her busy antitrust practice, Emily advises clients on general corporate matters including business planning, risk management, and reviewing, drafting and negotiating commercial contracts. She works with both public and private companies across a variety of industries including manufacturing, service, healthcare and technology. She also enjoys leveraging her legal experience to assist clients in obtaining women-owned and minority-owned business certifications.

Emily is committed to helping others through her pro bono efforts. She has partnered with Sojourner Family Peace Center, where she successfully represented dozens of individuals seeking restraining orders against domestic abusers. Outside of the office, Emily enjoys spending time with her family, playing tennis and creating works of art out of clay.

### Court Admissions

U.S. District Court, Eastern District of Wisconsin

U.S. District Court, Western District of Wisconsin

### Activities

Sojourner Family Peace Center – President, Board of Directors

Domestic Violence Volunteer Attorney Legal Team ("VALT") – Godfrey & Kahn Coordinator, Volunteer

## Honors

Recognized by *Best Lawyers* “Ones to Watch” (Antitrust, Mergers and Acquisitions Law, 2023 - present; Corporate Law, 2024)

Recognized by *Super Lawyers* as a *Wisconsin Rising Star* (2020 – present)

Community Involvement Award, *Association of Women Lawyers* (2022)

Honored as Legal Innovator by State Bar of Wisconsin (2020)

Honored as one of the Milwaukee Business Journal's 40 Under 40 (2019)

Recognized by the American City Business Journals' National Influencers in Law (2019)