



Jodi Jensen

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Milwaukee

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Milwaukee, WI 53202

Practice Areas

Energy Strategies

Political Law

Utility

Admissions

Wisconsin

Education

Juris Doctor University of
Wisconsin Law School, *cum
laude*

Bachelor of Arts, University
of Wisconsin-Madison



Jodi Jensen is an administrative and regulatory attorney and a member of the firm's Political Law Practice Group. Each day, Jodi helps clients navigate and comply with campaign finance, ethics and lobbying laws. She also guides clients through the administrative rulemaking process, advises bidders seeking government contracts during the procurement process, provides associations and businesses with research and analysis related to a variety of public policy issues, and represents clients in administrative and regulatory matters before state agencies, boards and commissions.

Jodi has extensive experience in state government and a comprehensive understanding of the legislative process and administrative procedures in Wisconsin. She previously served as chief of staff to the Wisconsin State Assembly majority leader and speaker, as staff to the Legislature's budget-writing Joint Finance Committee, as an executive staff member at the Wisconsin Department of Administration and as legal counsel to the governor of Wisconsin. With this extensive background in state government and on campaigns, Jodi has direct experience with the sensitive and complex nature of legal work in this area. She draws on this unique perspective when developing comprehensive strategies and solutions for her clients.

Jodi has also served as government affairs counsel for several businesses and trade associations and, knows first-hand how to provide value as an attorney to organizations that lobby the legislative and executive branches, that are subject to government regulation or that are or are seeking to become government contractors.

Representative Experience

Assisting clients with Federal Election Commission registration and reporting requirements and general compliance with federal campaign finance law.

Assisting clients with Wisconsin Government Accountability Board registration, reporting requirements and general compliance with campaign finance, ethics and lobbying laws.

Developing compliance manuals and policies for corporations and associations regarding state and federal campaign finance, ethics and lobbying laws.

Developing and drafting laws related to all aspects of state government.

Advising clients about the state procurement process, including laws, rules and policies related to bid submissions, evaluations and awards. Assisting vendors with active or anticipated procurements before numerous Wisconsin state agencies.

Assisting clients with the licensing and permitting processes and enforcement actions at various Wisconsin state agencies.

Representative Experience

Developing a procedure for gubernatorial review of administrative rules as required by 2011 Wisconsin Act 21 and coordinating the drafting of Executive Order 50, which established rules and guidelines for administrative rule promulgation.

Participating in administrative rulemaking dockets at numerous Wisconsin state agencies, including the Department of Administration, the Department of Safety and Professional Services, and the Public Service Commission.

Assisting in the development of the Governor's Executive Budget, Governor's Capital Budget and state building program, legislative budgets and Conference Committee Reports.

Court Admissions

United States District Court, Western District of Wisconsin
United States Court of Appeals, Seventh Circuit

Activities

Girls on the Run – Coach

Magic Soccer Club – Youth Sports Team Treasurer

St. Maria Goretti Catholic School – Home & School Board Member

University of Wisconsin System – Search & Screen Committee for a Vice President of University Relations

Verona Area Soccer Club – Board Member

Honors

Recipient of a Certificate of Commendation by *Wisconsin Lawyer* for authoring the article titled, "Decoding the Maze: Wisconsin's Campaign Finance Laws"
October 2014