



## James A. Joyce

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### Practice Areas

Intellectual Property

### Admissions

Wisconsin

### Education

Juris Doctor, Franklin Pierce Law, 2005, *cum laude*

Bachelor of Science, University of Wisconsin, 1995, Electrical Engineering

James Joyce is a member of the firm's Intellectual Property Practice Group and focuses on patent law with technical experience in the electrical, computer, software, and mechanical fields. James provides counsel to clients with all aspects of intellectual property, including the preparation and prosecution of patents and trademarks, patent and trademark portfolio management, and infringement opinions for patents and trademarks.

James has experience in a variety of technological areas including building and control systems, power distribution equipment, lighting equipment, computer networks, bicycle equipment, and communication systems. Representative clients James regularly represents in intellectual property matters include PEAK brand owner Old World Industries; automotive parts manufacturer Asyst Technologies; and Pacific Cycle, manufacturer and distributor of Schwinn, GT, Mongoose, and other brands of bicycles and recreational products.

James received his electrical engineering degree from the University of Wisconsin and graduated from Franklin Pierce Law School, *cum laude*. Prior to obtaining his law degree, James worked for several years as a field service engineer and a project engineer.

### Court Admissions

United States District Court, Eastern District of Wisconsin  
United States District Court, Western District of Wisconsin  
United States Patent and Trademark Office

### Professional Association Memberships

American Bar Association  
American Intellectual Property Association  
Wisconsin Intellectual Property Law Association