



## Brett D. Koeller

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### Milwaukee

833 East Michigan Street  
Suite 1800  
Milwaukee, WI 53202

### Practice Areas

Corporate Governance

Corporate Law

Mergers & Acquisitions

Private Equity & Venture  
Capital

### Admissions

Wisconsin

### Education

Juris Doctor, University of  
Michigan Law School, 2002,  
*magna cum laude*, Order  
of the Coif, Michigan Law  
Review

Bachelor of Arts, University  
of Wisconsin-Madison,  
1999, Political Science and  
International Relations, *with  
honors*



Brett Koeller is a shareholder in our Milwaukee office and co-chair of the firm's Corporate Law Practice Group, which includes, among others, our firm's Mergers & Acquisitions, Private Equity & Venture Capital, Securities, and Emerging Companies Practice Groups. Brett's practice focuses primarily on buy-and-sell-side acquisitions, debt and equity financings, and general business law issues.

Brett's transactional experience includes representative matters involving both strategic and financial buyers and public and privately-held sellers, as well as registered investment advisers and tribally-owned businesses. In addition to his broad experience as a transactional adviser, Brett regularly consults with clients on general corporate structure, contract, risk management and other business law concerns and in this manner acts as outside general counsel to a number of the firm's privately-held clients.

Brett joined the firm in 2002 and served on the firm's Associates, Marketing and Recruiting Committees before becoming co-chair of the corporate team.

Brett is a member of the Board of Directors of the Potosi Brewing Company, which supports and is wholly-owned by the Potosi Foundation, a non-profit 501(c)(3) organization, each located in his hometown Potosi, Wisconsin. Brett is a former member of the Steering Committee for the Wisconsin Entrepreneurs' Conference and has served as a panel moderator.

### Representative Experience

Below is a listing of certain publicly disclosed M&A transactions.

*A & A Manufacturing Co., Inc.* - Sale to Audax Group and acquisition of Lead Screws International, Inc.

*Ariens Company* - Sale of its Stens Parts business to Arrowhead Electrical Products, a portfolio company of The Riverside Company

*Baird Financial Corporation* - Acquisition of Chatauqua Capital Management, LLC

*Blackthorne Partners Ltd.* - Acquisitions of Berlon Industries, LLC, Group Basis, LLC, Goeman's Wood Products, Inc., Hughes Equipment Company, LLC, Design Specialties LLC and Schaefer Brush LLC; sale of Group Basis, LLC to TriCore Solutions; and formation of ManageCore LLC

*Broadview Advisors LLC* - Acquisition of investment advisory business and fund reorganization

## Representative Experience

*Cleary Gull* - Sale of Cleary Gull Wealth Management and Investment Advisory to Johnson Financial Group and split-out of Cleary Gull Investment Banking

*Concordia University Wisconsin, Inc.* - Affiliation and merger with Concordia University Ann Arbor

*DataQuick Lending Solutions, Inc.* - Acquisition of Rels Title

*DiscountRamps.com, LLC* - Majority sale to Rotunda Capital Partners

*ExactBid LLC* - Acquisition of Narrative1 Software

*Frank Beverage Group* - Acquisition of Beer Capitol Distributing

*Frontegra Asset Management, Inc.* - Sales of investment advisory businesses and fund reorganizations

*Goldner Hawn Private Equity* - Acquisition of Mid Valley Industries, LLC

*Heavy Duty Ramps LLC* - Sale to DiscountRamps.com, a portfolio company of Rotunda Capital Partners

*Management of California Products Corporation (CPC)* - Sale of CPC by Delos Capital to Audax Group

*Marshall & Ilsley Corp.* - Acquisitions of Delta Asset Management, First Indiana Corp., Taplin, Canida & Habacht, Inc. and Trustcorp

*MetalTek International, Inc.* - Acquisition of Sandusky International Inc. and Mackson Inc.

*Northern Engraving Corporation* - Sale to Lawrence Automotive Interiors

*Northern Star Industries, Inc.* - Sale of BOSS Snowplows Division to The Toro Company

*Northern Wire LLC* - Sale to Elgin Fastener Group, LLC

*Northland Stainless, Inc.* - Sale to Samuel Manu-Tech (U.S.) Inc.

*Potawatomi Business Development Corporation* - Acquisition of Redhawk Network Engineering, Inc. by existing portfolio company and Milwaukee Data Center Project

*Progeny, Inc.* - Sale to Midmark Corporation

*R & B Wagner, Inc.* - ESOP recapitalization

*ReGENco LLC* - Sale to Toshiba International Corporation

*Schneider Logistics* - Sale of Schneider Logistics Europe s.r.o. to ExlService Holdings, Inc.

*Sportsman Channel, Inc.* - Sale to InterMedia Partners

*StoneRiver National Flood Services, Inc.* - Acquisition of Division of Computer Sciences Corporation

*Super Steel Products Corp.* - Management Buy-out, Ownership Transition and Financing Matters

## Representative Experience

*TEC Midwest* - Sale to Vistage International

*UMB Fund Services, Inc.* - Acquisition of Managed Account Solutions business of J.P. Morgan Worldwide Securities Services

*United Milwaukee Scrap LLC* - Combination with Schulz's Recycling, Inc.

*U.S. Bancorp Fund Services LLC* - Strategic alliance with TS Capital, LLC

*Wacker Neuson Corporation* - Acquisition of Ground Heaters, Inc.

*W.T. Walker Group Inc.* - Sale of Walker Forge Tennessee to Bharat Forge Ltd.

*Ward Adhesives, Inc.* - Sale to Ellipse Capital

*WhiteLight Group LLC* - Sale to Venture Technologies and management rollover

## Professional Association Memberships

Milwaukee Bar Association

## Activities

Potosi Brewing Company Board of Directors

## Honors

Listed in *Best Lawyers* (Corporate Law, Mergers and Acquisitions Law, 2018)

Recognized as a *Wisconsin Rising Star* (2011 - 2016)

Recognized as a *Wisconsin Super Lawyer* (2018 - present)

Recognized by *Chambers USA* (Corporate/M&A, 2021)