



## Matthew J. Kovacich

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### Milwaukee

833 East Michigan Street  
Suite 1800  
Milwaukee, WI 53202

### Practice Areas

Corporate

Corporate Governance

Mergers & Acquisitions

Private Equity

Startups & Venture Capital

Privately Held Companies

### Admissions

Wisconsin

### Education

Juris Doctor, Mitchell Hamline  
School of Law, *summa cum  
laude* (Board of Editors,  
*Hamline Law Review*)

Artium Baccalaureus,  
Bowdoin College



Matt is a trusted advisor and strategic partner to businesses navigating mergers and acquisitions, divestitures, joint ventures and other high-stakes commercial transactions. As a shareholder in the firm's Corporate practice, he brings a practical, business-minded approach to solving complex legal and business challenges, helping clients minimize risk and maximize opportunity.

His diverse client base includes publicly traded companies, private equity-owned companies, family-owned enterprises, closely held businesses, entrepreneurs and high-net-worth individuals who rely on Matt's judgment and deep transactional experience to guide them through critical business decisions. Beyond M&A, he frequently acts as an outside general counsel, advising on contract negotiations, disputes, employment arrangements, tax and succession planning and corporate governance, while seamlessly collaborating with specialists across the firm.

Matt is widely recognized for his technical acumen, strong negotiation skills and ability to close deals efficiently. His extensive experience in middle-market transactions, combined with a practical, results-driven mindset, allows him to provide business-oriented solutions that align with his clients' long-term goals. His leadership roles on boards and committees further reinforce his ability to tackle complex business and legal challenges with clarity and confidence.

A former competitive hockey player, Matt applies the same team-oriented and disciplined approach that he developed on the ice to his legal practice. Just as in hockey, success in business requires preparation, resilience and the ability to anticipate the next move, and Matt brings that mindset to every transaction and client relationship.

He is actively engaged in the Milwaukee business community and maintains strong ties with his alma maters, Westminster School (Simsbury, Connecticut) and Bowdoin College (Brunswick, Maine).

### Representative Experience

Represented a global private equity owned agricultural company in its divestiture of an agricultural cooperative business (transaction not public)

Represented a Fortune 500 manufacturing company in its purchase of multiple distribution companies in Brazil and Canada (transactions not public)

Represented Warehouse Specialists, LLC (Appleton, Wisconsin) in its purchase of Shipping Tree, LLC (Temecula, California)

Represented CF Global Trading, L.L.C. (New York, New York) and its affiliates in London, Hong Kong and Lisbon, Portugal in their sale to State Street Corporation (NYSE: STT)

Represented a privately-held dealership and distribution company in the divestiture of its Midwestern dealerships to California-based strategic buyer (transaction not public)

## Representative Experience

Represented Warehouse Specialists, LLC (Appleton, Wisconsin) in its purchase of Pac-Modal Transportation LLC and Pac-Modal Trucking LLC (Lynnwood, Washington)

Represented Enerpac Tool Group Corp. (NYSE: EPAC) (Menomonee Falls, Wisconsin) in its divestiture of Cortland Industrial LLC (Stafford, Texas and Anacortes, Washington) to Tufropes, a subsidiary of Aimia Inc. (TSX: AIM) (Toronto, Ontario, Canada)

Represented The Marek Group, Inc. (Waukesha, Wisconsin) in its purchase of HighNote Marketing, LLC (Louisville, Kentucky) and Ecker Envelope, Inc. (Mequon, Wisconsin)

Represented a Fortune 500 retail company in connection with a credit facility and purchase option of a start-up company (transaction not public)

Represented Surfaces Technological Abrasives S.p.A. (Cenate Sotto, Italy) in its majority purchase of Continental D.I.A. Diamond Products, LLC (San Carlos, California) and its affiliate, Terminator Diamond Products Korea, Inc. (Incheon, South Korea)

Represented Greenheck Group (Schofield, Wisconsin) in its acquisition of Metal Industries, LLC (Marion, North Carolina) and its affiliate, Industria Fabricadora de Aluminio, S. de R.L. de C.V. (a/k/a INFASA) (Reynosa, Tamaulipas, Mexico)

Represented a private equity owned technology company in numerous acquisitions of software and data companies (transactions not public)

Represented an ESOP owned software company in its sale to a private equity owned software company (transaction not public)

Represented Jason Group LLC (Milwaukee, Wisconsin) in its divestiture of the Fiber Solutions segment to Motus Integrated Technologies (Holland, Michigan) for approximately \$85 million

Represented Johnson Controls International plc (NYSE: JCI) (Milwaukee, Wisconsin) in its sale of a portion of its Distributed Energy Storage business to Con Edison (NYSE: ED) (New York, New York)

Represented a global privately-held manufacturing company (\$1B+ revenue) in a joint venture for the development of a new product line (transaction not public)

Represented a privately-held construction company (\$1B+ revenue) in its acquisition of intellectual property assets from a Japanese public company (transaction not public)

## Professional Associations

American Bar Association  
State Bar of Wisconsin

## Activities

First Tee of Southeast Wisconsin – Board of Directors  
Milwaukee Athletic Club – Nominating Committee  
Bowdoin College – Interview Committee Chair for State of Wisconsin  
Bowdoin College Men's Hockey Career Mentoring Program – Mentor

## Honors

Recognized by *Super Lawyers* as a *Wisconsin Rising Star* (2018)  
Listed in *Best Lawyers in America* (Corporate Law, 2022 - present)