



John R. McDonald

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Milwaukee

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Practice Areas

Commercial Finance

Corporate

Corporate Governance

Data Privacy, Cybersecurity
& Technology

Mergers & Acquisitions

Private Equity

Startups & Venture Capital

Admissions

Wisconsin

Education

Juris Doctor, George
Washington University
National Law Center, *with
honors*

Bachelor of Arts, Hope
College, Political Science,
cum laude



John McDonald is a shareholder in the firm's Corporate and Data Privacy, Cybersecurity & Technology practices, and chair of the Startups & Venture Capital practice. John was admitted to practice in Wisconsin in 2006 and has been with the firm since September 2006.

John counsels clients on all stages of a business, from formation, financing and capitalization to exit strategies. A significant portion of his practice is in the area of mergers, acquisitions and other business combinations, including structuring, negotiating and financing acquisitions and dispositions of companies of all sizes. In his emerging company work, John regularly advises early stage companies and venture capital funds in connection with both capital and debt financings.

John's has significant experience working with companies whose products involve innovative technologies, including online payment technologies, advanced manufacturing technologies, technologies incorporating artificial intelligence and software-as-a-service.

In addition, John serves as outside counsel to a variety of companies in relation to corporate governance matters and general corporate matters, including drafting and negotiating consulting, distribution, employment, incentive compensation, license, operating, shareholder and supply arrangements.

Representative Experience

Represented a Madison-area technology company in preferred stock financing of more than \$10,000,000

Represented DHI Corporation in its acquisition of all assets of Leick Furniture

Advised Dynamis Software Company on its sale to Applied Systems

Represent Golden Angels Investors in connection with its portfolio company investments

Represented a Milwaukee-area insurance company in a venture stage equity investment

Advised several family offices in connection with investments in startup and venture stage businesses, including as lead investor on a convertible note financing, lead investor on a SAFE investment and lead investor on several equity financings

Advised Golf Pipeline in its sale of equity to a strategic purchaser

Advised a corporate venture capital group inside a Fortune 100 company on several venture stage investments, including a convertible note investment and a preferred stock investment

Representative Experience

Advised a Wisconsin-based company in connection with a multi-step issuance of notes and warrants and in connection with an issuance of preferred stock

Represented West Allis, Wisconsin based Solaris, Inc., a manufacturer of lymphedema, venous insufficiency and wound care garments, in connection with its sale to Lohmann & Rauscher, a strategic buyer

Represented New Berlin, Wisconsin based SF Analytical Laboratories, Inc., a testing laboratory, in connection with its sale to Eurofins, a strategic buyer

Represented Madison, Wisconsin based AquaMost, Inc., the developer of an innovative water treatment system, in connection with a convertible debt financing

Represented a Milwaukee, Wisconsin based manufacturing and welding company in connection with its sale of assets to a strategic buyer

Represented Nashville, Tennessee based My Health Direct, Inc., a health care software company, in connection with several rounds of venture capital financing

Represented a Milwaukee, Wisconsin based software company in connection with preferred stock issuance to several angel investors

Represented Wisconsin based Quad/Graphics, Inc. in connection with its acquisition of UniGraphic, Inc., a commercial printer based in the Boston metro area

Represented Milwaukee, Wisconsin based Wisconsin Super Angel Fund in connection with investment in preferred stock of Milwaukee based software company

Represented East Troy, Wisconsin based Erik Buell Racing, Inc., a motorcycle sport company which produces street and racing motorcycles, in connection with an equity investment by Hero MotoCorp Limited

Represented Wisconsin based Johnson Controls, Inc. in its sale of a division of Johnson Controls Denmark ApS to Emerson Electric Co.

Professional Association Memberships

Milwaukee Bar Association

Activities

MKE TechHub - Member of Advisory Board and Startup Committee

Wisconsin Technology Council - Member of Steering Committee for Wisconsin Entrepreneurs Conference

Health Tech Capital, a project of the Greater Madison Chamber of Commerce - Member of the Advisory Board

SecureFutures Foundation, Inc. (f/k/a/ Make a Difference - Wisconsin, Inc.) – Volunteer, member of the Advisory Board and Investment Conference Committee

Fisher House Wisconsin - Member of Finance Committee

Honors

Recognized as a *Wisconsin Rising Star* (2011 – 2012, 2014 – 2018)

Listed as *Best Lawyers in America* (Corporate Law, 2021- present)