



## William J. Nelson

T 608.284.2240

wnelson@gklaw.com

Madison

One East Main Street

Suite 500

Madison, WI 53703

### Practice Areas

Environmental

Land Use

PFAS

### Admissions

Wisconsin

### Education

Juris Doctor, Marquette  
University Law School

Bachelor of Arts, University  
of Wisconsin – Madison

Bill Nelson is an attorney in the Environmental and Energy Strategies practice. Bill's practice focuses on assisting commercial, industrial and municipal clients on a wide range of environmental and energy issues, including complex remediation matters, interfacing with state and federal environmental agencies, redevelopment of Brownfield properties, permitting and enforcement defense matters, and renewable energy development projects.

Prior to joining Godfrey & Kahn, Bill was an attorney with the Wisconsin Department of Natural Resources. He served as primary legal counsel to the Remediation and Redevelopment Program, including legal aspects pertaining to the WDNR's development and implementation of policies and regulations pertaining to Per- and Polyfluoroalkylated Substances (PFAS), contaminated sediment cleanups and pertaining to the administration of the Wisconsin Voluntary Liability Exemption Program.

Bill provides a unique perspective as a former regulator assigned to WDNR Environmental Management programs as PFAS were first addressed in Wisconsin before the United States Environmental Protection Agency (EPA), Region 5. Bill has extensive experience with the development of environmental regulations, including Wisconsin Administrative Rules and advising DNR leadership regarding implications of proposed statutory changes. Bill frequently collaborated with EPA programs on shared matters relating to complex water, land and sediment issues.

Since joining Godfrey & Kahn, Bill has provided valuable insight to industrial, municipal, tribal and non-profit clients seeking clarity on agency decision-making, guidance, policy questions and effective solutions and strategies preferred by environmental agencies. Bill is the chairperson of the NR 700 Subgroup of the Wisconsin Department of Natural Resources' Remediation and Redevelopment External Advisory Group. The NR 700 Subgroup advises the agency on implementation of administrative rules and policies concerning remedial action sites. Bill is also an elected board member of the Aldo Leopold Nature Center, a non-profit land conservancy that provides environmental education opportunities in Dane County.

### Honors

Recognized by *Chambers USA* (Natural Resources & Environment, 2024)

### Activities

Aldo Leopold Nature Center – Board Member (2023 – Present); Current Board Chair  
American Bar Association (ABA), Section of Environment, Energy & Natural Resources (SEER) – Member, (2022 – Present)

## Activities

Harbor District, Inc., Eco Breakwater Project – Advisory Subcommittee Member (2023 – Present)

Milwaukee Bar Association, Environmental Law Section – Member (2023 – Present)

State Bar of Wisconsin, Environmental Law Section – Board of Directors (Elected Term 2024 – 2027); Member (2017 – Present)

Wisconsin Department of Natural Resources, Remediation and Redevelopment Program External Advisory Group, NR 700 Subgroup – Chair (2022 – Present)

Wisconsin Department of Natural Resources, Remediation and Redevelopment Program, Rule Advisory Committee – Representative (2023 – Present)

Wisconsin Department of Natural Resources, Air Management Study Group – Alternate Member (2024 – Present)