



Sarah A. Sargent

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Milwaukee

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Milwaukee, WI 53202

Practice Areas

Data Privacy, Cybersecurity
& Technology

Litigation

Trust Company Industry
Group

Admissions

Wisconsin

Education

Juris Doctor, University of
Iowa College of Law, *with
distinction*

Bachelor of Arts in Political
Science, University of
Colorado at Denver, *magna
cum laude*



Sarah Sargent is a shareholder on the firm's Data Privacy, Cybersecurity & Technology practice. She holds the CIPP/US, CIPP/E and CIPM certifications from the International Association of Privacy Professionals, allowing her to draw from both domestic and international best practices when it comes to questions of data privacy and cybersecurity.

Sarah's practice focuses on assisting clients in implementing innovative technology and finding practical business solutions for global privacy compliance. She counsels clients on privacy compliance with a variety of state, federal and international laws, including the European Union's General Data Protection Regulation (GDPR), the California Consumer Privacy Act (CCPA), and various other state and industry-specific privacy laws. Sarah's understanding of these regulations allows her to advise companies seeking to implement entity-wide privacy programs, walking them through each step necessary to prepare for the next emergent privacy law.

Sarah's focus further includes cybersecurity advising, including data breach response and remediation in various industries, including healthcare, financial, non-profit, manufacturing and retail. She routinely works with opposing counsel, forensics experts, insurers and government regulators to resolve security incidents promptly and efficiently. She also advises clients on a variety of technology issues, including software licensing, vendor management, Internet-of-Things (IoT) product launches and SaaS and software development contracting. Specifically, she has deep experience representing technology vendors in regulated industries, such as healthcare. Additionally, Sarah assists in cybersecurity and privacy due diligence in mergers and acquisitions.

Prior to joining Godfrey & Kahn, Sarah worked at a large Milwaukee-based law firm where she routinely represented clients in data privacy compliance planning and data security breach response, including malware and ransomware attacks. Sarah has also worked on a range of commercial litigation matters in state and federal court.

Sarah enjoys volunteering in her community to support Centro Legal, the Association of Women Lawyers, and Code the Way.

Professional Associations

Association of Women Lawyers
Milwaukee Bar Association
Eastern District Bar Association

Court Admissions

U.S. District Court, Eastern District of Wisconsin
U.S. District Court, Western District of Wisconsin
U.S. District Court, Northern District of Illinois

Activities

Code the Way – Board Member
Centro Legal – Board Member
Southern Wisconsin IAPP – Chapter Chair (2021 – 2023)

Honors

Named a 2018 “Up and Coming Lawyer” by *Wisconsin Law Journal*
Certified Information Privacy Manager (CIPM), CIPP/US and CIPP/E from the International Association of Privacy Professionals (IAPP)
Recognized by *Best Lawyers* “Ones to Watch” (Privacy and Data Security Law, 2024)
Recognized by *Super Lawyers* as a Wisconsin Rising Star (2024)