



Andrew J. Schlidt III

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Practice Areas

Corporate Law

Data Privacy & Cybersecurity

Technology & Digital
Business

Admissions

Wisconsin

Education

Juris Doctor, Marquette
University Law School

Masters of Technology,
Purdue University

Bachelor of Arts, University
of Notre Dame



Andy chairs the firm's Technology & Digital Business practice and is a member of its Data Privacy & Cybersecurity group. He draws on prior industry work as a technology consultant with Accenture and a Masters in Technology from Purdue.

Clients trust Andy to support them in technology transactions and data strategies. He routinely negotiates a variety of technology deals, including transactions in digital transformation, data sharing, outsourcing, onshoring, cloud and XaaS platforms, strategic alliances and telecommunications (data center, broadband, fiber and wireless).

Andy also provides strategic guidance on the practical application of "data law" in client environments, especially cybersecurity and privacy compliance. He serves as breach coach and counsel for clients in cyber preparedness and data breach response. He's a Certified Information Privacy Professional and the firm's Privacy Officer, often advising clients in a similar capacity.

Andy is a legal advisor to technology companies as well as corporate users of emerging technologies. He has served on various Boards including the University of Wisconsin E-Business Consortium, Milwaukee War Memorial Center, Wisconsin Conservatory of Music, Nativity Jesuit Academy and two law firms. He is a member of ITechLaw, the International Association of Privacy Professionals, and the Federal Communications Bar Association.

Representative Experience

Technology counsel to a Fortune 100 financial services company for technology transactions, including negotiation of IT procurement, licensing, services and outsourcing agreements with global vendors onshore and offshore.

Technology counsel to a Fortune 500 manufacturing company for technology transactions, including negotiation of IT procurement and IT managed services agreements with SAP, IBM, WIPRO, INFOSYS and HCL for global operations.

Counsel to a U.S. fiber optics network aggregator on the deployment of its broadband networks and negotiation of key transactions, as well as regulatory matters involving state public service commissions and the Federal Communications Commission (FCC).

Counsel to NYSE and NASDAQ telecommunications utilities in the deployment of wireless digital networks in Wisconsin, including securing government approvals, acquiring public and private land rights and negotiating lease/co-location agreements.

Representative Experience

Counsel to real estate developer and management companies in negotiating building access agreements for the broadband deployments in their buildings – including a regional assisted living operator in deployment of broadband services to its 15 facilities in the Midwest.

Technology counsel to a U.S. manufacturer on remediation of a data security breach involving more than 100,000 credit cards stolen through the company's e-commerce site.

Cyber security Breach Coach to a national healthcare insurance company and federal government contractor, performing tabletop exercises and other cyber preparedness reviews.

Cyber security Breach Coach to a national manufacturer of health supplements, participating in cyber risk assessments and other cyber preparedness reviews.

Cyber security Breach Coach to a national financial services company, performing tabletop exercises and other cyber preparedness reviews.

Cyber security Breach Coach to a U.S. manufacturer of forklifts and related equipment, advising on various cyber preparedness matters.

Professional Association Memberships

Federal Communications Bar Association
International Association of Privacy Professionals
ITechLaw Association

Activities

Milwaukee County War Memorial – Former Board Member
Nativity Jesuit Academy – Former Board Member
Wisconsin Conservatory of Music – Former Board Member

Honors

Martindale-Hubbell AV Preeminent Lawyer (2006 – 2023)
Milwaukee County War Memorial Patriot Award
Milwaukee County War Memorial Service Award
Notre Dame Club of Milwaukee Service Award
Wisconsin Super Lawyers, Rising Star (2006 – 2007)