



## Intellectual Property and Technology Law Section

### Sixteenth Annual Door County Intellectual Property Academy – August 11-12, 2022 Program Schedule

#### **Thursday, August 11, 2022**

- 1:00 p.m. – 1:10 p.m. Welcome Remarks and Introduction
- 1:10 p.m. - 2:00 p.m. 2023 State Privacy Law Update  
*Sarah Sargent, Godfrey & Kahn, Milwaukee*
- 2:00 p.m. – 2:50 p.m. Subject Matter Eligibility: Prosecution Success Strategies.  
*Bryan Stewart, Husch Blackwell, Chicago*
- 2:50 p.m. – 3:05 p.m. Break
- 3:05 p.m. – 3:55 p.m. Trade Secret Protection and the NDA: Less Trumps More  
*Charles Valauskus, Valauskas Corder, LLC., Chicago*
- 4:00 p.m. – 4:50 p.m. Strategic Considerations for Design IP Protection and Enforcement  
*Chris Carani, McAndrews, Held & Malloy, Ltd. Chicago*
- 5:30 p.m. – 9:00 p.m. Networking Reception

#### **Friday, August 12, 2022**

- 8:00 a.m. – 9:00 a.m. Breakfast
- 9:05 a.m. – 9:55 a.m. Basics of NFT Legal Issues  
*Tony Traina, Loeb & Loeb, Chicago*
- 9:55 a.m. – 10:45 a.m. Ethics Issues Facing IP Attorneys  
*Tim Pierce, State Bar of Wisconsin, Madison*
- 10:45 a.m. – 11:00 a.m. Break
- 11:00 a.m. – 11:50 p.m. **TBD**  
*James Wilson, Assistant Regional Director, United States Patent and Trademark Office*
- 11:50 a.m. – 12:40 p.m. Recent Developments in Trademark Law: Trademark Modernization Act and Mid-Year Case Law Update  
*Tom Agnello, Michael Best, Milwaukee*
- 12:50 p.m. - 1:50 p.m. Lunch

Program Schedule Subject to Change