

INTELLECTUAL PROPERTY & IP LITIGATION

2019 YEAR IN REVIEW

GODFREY KAHN S.C.

As we look ahead in 2020, we want to say thank you to our clients and business partners for working with us and making our successes possible over the past year. We are proud to be trusted with your important matters and want to share some of our favorites below.

If we can assist with your IP-related goals this year, please contact us. We look forward to continued work together and wish you the best for the New Year!

2019 Highlights:

- Represented clients in **patent infringement litigation** involving a wide variety of technologies including archery accessories, ceiling fans, furniture, hardware, mobile phone accessories, software, supercomputers and traffic management systems.
- Conducted a trial before the Trademark Trial and Appeal Board **opposing registration of GRUYERE as a certification mark** to designate the style of cheese as only originating from certain regions in France and Switzerland.
- A **first-of-its-kind claim amendment** in an IPR proceeding to defeat a competitor's allegation of patent invalidity.
- Defeated a motion for a TRO with **just 24 hours' notice** in a trademark infringement lawsuit in the Central District of California.
- Represented the **US Open Pickleball Championships** in their full range of IP needs.
- Petitioned the **Wisconsin Supreme Court** to hear a trademark infringement case involving state trademark law.
- Successfully resolved claims for many of Wisconsin's most notable companies involving **bad faith trademark filings** and from **patent and copyright trolls**.
- **Patent and trademark portfolio management** for clients in industries including automotive, bicycles, sporting goods, software, health technology, education, consumer goods, packaging equipment, toys and lighting.
- Diligence on large IP portfolios and negotiated IP provisions of numerous mergers, acquisitions and other corporate transactions cumulatively totaling **billions of dollars**.
- Filed, maintained and counseled clients on patent and trademark filings in **more than 80 countries**.

CORE TEAM MEMBERS



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Shareholder
Milwaukee



Brian Gilpin
Shareholder
Milwaukee



Jennifer Gregor
Shareholder
Madison



Shane Delsman
Shareholder
Milwaukee

Anthony Baish, Shareholder, Milwaukee

Daniel Flaherty, Shareholder, Appleton & Milwaukee

James Friedman, Shareholder, Madison

Mark Hancock, Shareholder, Madison

Kendall Harrison, Shareholder, Madison

James Joyce, Special Counsel, Madison

Andrew Landsman, Special Counsel, Milwaukee

Maxted Lenz, Associate, Madison

Madeline Schlederer, Associate, Milwaukee

Jonathan Smies, Shareholder, Green Bay

Justin Webb, Shareholder, Milwaukee

Zachary Willenbrink, Associate, Milwaukee

Matthew Wuest, Shareholder, Milwaukee